#### **IGF 2020**

# Best Practice Forum Data and New Technologies in an Internet Context

# Virtual meeting II 17 April 2020 - 15:00 UTC

## **Summary**

### Introduction

Data and New Technologies in an Internet Context is one of the four IGF Best Practice Forums (BPFs) in 2020. BPFs offer a multistakeholder platform for discussing and collecting emerging and existing practices to address Internet policy issues. BPFs intend to inform policy debates and serve as inputs into other pertinent forums.

Focus and work plan

- 2. The BPF Data and New Technologies is looking at how users' data is collected, analyzed and used and best practices to ensure that this data is used to bring benefit and not to harm users.
- 3. At its second virtual meeting the BPF discussed how to further narrow and circumscribe its scope to allow the BPF to dig deeper on key issues.
- 4. Clear definitions and the use of unambiguous language will help to maintain focus. The BPF has to clearly define what, within the scope of its work, is meant with:
  - Data (e.g. internet data, all kinds of data generated by devices, data intentionally collected through technology, surveys and other means, ...)
  - *User's data* (e.g. personal identifiable information, all sorts of data on the user's activities, personal vs private data, anonymized data, aggregated data, ...)
  - The role of the internet (e.g. TOOL to enable data collection, MEDIUM through which data is retrieved, TECHNOLOGY to obtain data, ...)
  - Internet data (e.g. data collected through controlled measures such as online surveys and cookies, or through web scraping and analysing online behaviour of connected people, ...)
- 5. The BPF should focus on questions that are not yet covered elsewhere related to
  - Data protection principles
  - Data governance models
  - User protection limits on the collection of data
  - User empowerment giving users access to reuse and repurpose their personal data

#### Covid-19

- 6. Around the world, data and new technologies are being used to manage the Covid-19 crisis. Different initiatives and applications are being developed, tested and launched to help governments and health services with mapping and fighting the spread of the virus. Some applications intensively collect and use personal data, other initiatives do not rely on personal data. Covid-19 is an opportunity and challenge for the use of data for public policies. It is important to cover both the opportunities and the boundaries of using data for public policies.
- 7. The BPF Data and New Technologies can start collecting information on the *data governance models* used by governments and private sector parties that develop and implement these initiatives. This would, amongst other, encompass collecting information on:
  - What sorts of data is being collected?
  - What legal basis is used for collecting the data?
  - To what extent is data shared with the government and third parties?
  - Is shared data aggregated and anonymised?

The BPF will have to reach out to governments and businesses involved in developing and implementing these initiatives.

8. It was noted that some governments, for example Switzerland, developed partnerships with the private sector to use GDPR as the main basis for developing those systems. (example Switzerland)

Next steps

- 9. It was advised to include the following stakeholders in its work:
  - Key industry groups and businesses
  - Academics in computer science and statistics

The BPF to prepare a set of questions to prepare a call for input.

- 10. Next meeting: Friday 8 May 2020, 15:00 UTC.
- 11. Links and additional information:
  - IGF website <a href="https://www.intgovforum.org">https://www.intgovforum.org</a>
  - BPF webpage url <a href="https://www.intgovforum.org/multilingual/content/best-practice-forum-on-data-and-new-technologies-in-an-internet-context">https://www.intgovforum.org/multilingual/content/best-practice-forum-on-data-and-new-technologies-in-an-internet-context</a>
  - Subscribe to the BPF mailing list <a href="https://intgovforum.org/mailman/listinfo/aiiotbd\_intgovforum.org">https://intgovforum.org/mailman/listinfo/aiiotbd\_intgovforum.org</a>
  - MAG agreed Proposal for a 2020 BPF Data and New Technologies in and Internet Context https://www.intgovforum.org/multilingual/filedepot\_download/9655/1965
  - Contact <u>bpf-loT-BD-Al@intgovforum.org</u>

# Meeting Recording:

https://intgovforum.zoom.us/rec/share/6dNZBqHp8WVIbKvs73\_BCvIfRdvreaa8hnQdqPcPxR2BW-HK5wnj5D67c39d7O8i