

„Together for a Sustainable Planet in the Digital Age“

Prof. Dr. Dirk Messner, IGF 30.November 2022
#SustainableDigitalPlanet

CODES
COALITION FOR DIGITAL
ENVIRONMENTAL SUSTAINABILITY



Two Transformations with Different Dynamics...

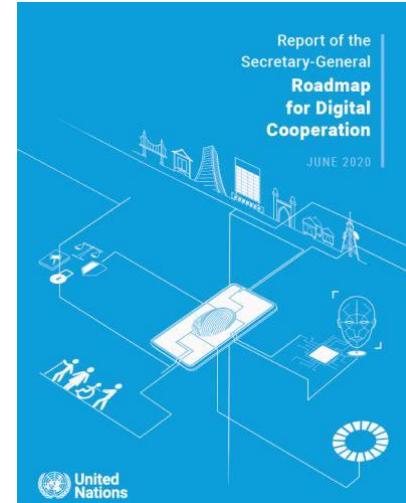


↑ ... and two very different paths for the future ↑

CODES as Response to Two Blind Spots



**Transforming Our World:
the 2030 Agenda for Sustainable Development**

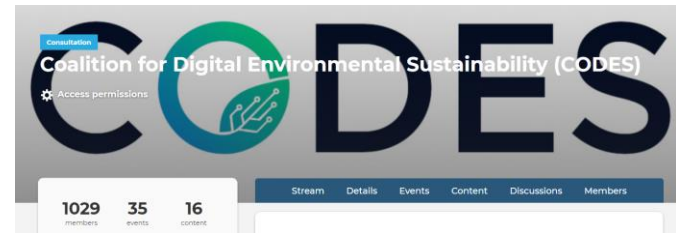


**Roadmap for Digital
Cooperation**

CODES Co-Champions and CODES Community



Office of the Secretary-General's Envoy on Technology



CODES Community
www.sparkblue.org/CODES

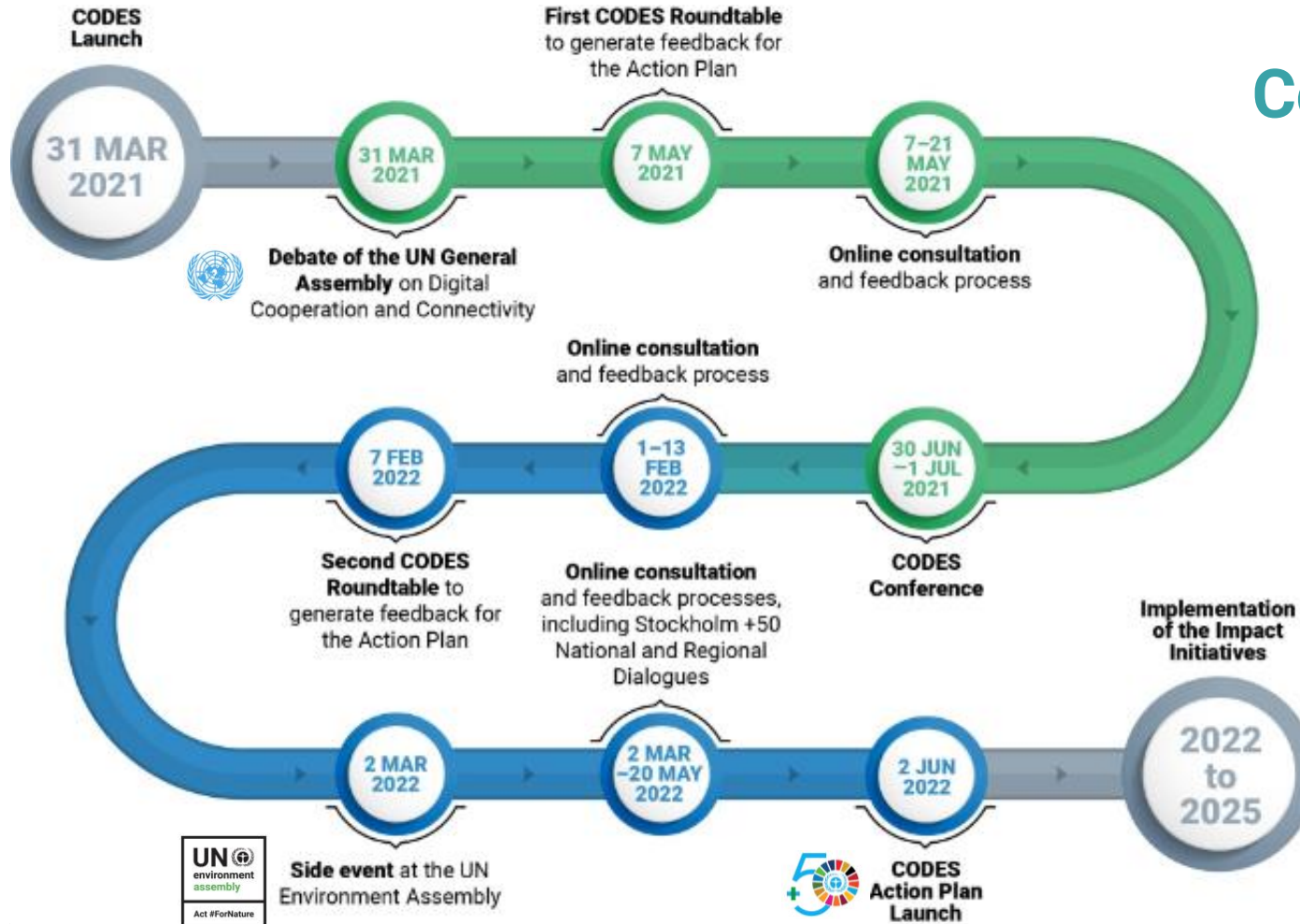
CODES „Action Plan for a Sustainable Planet in the Digital Age“



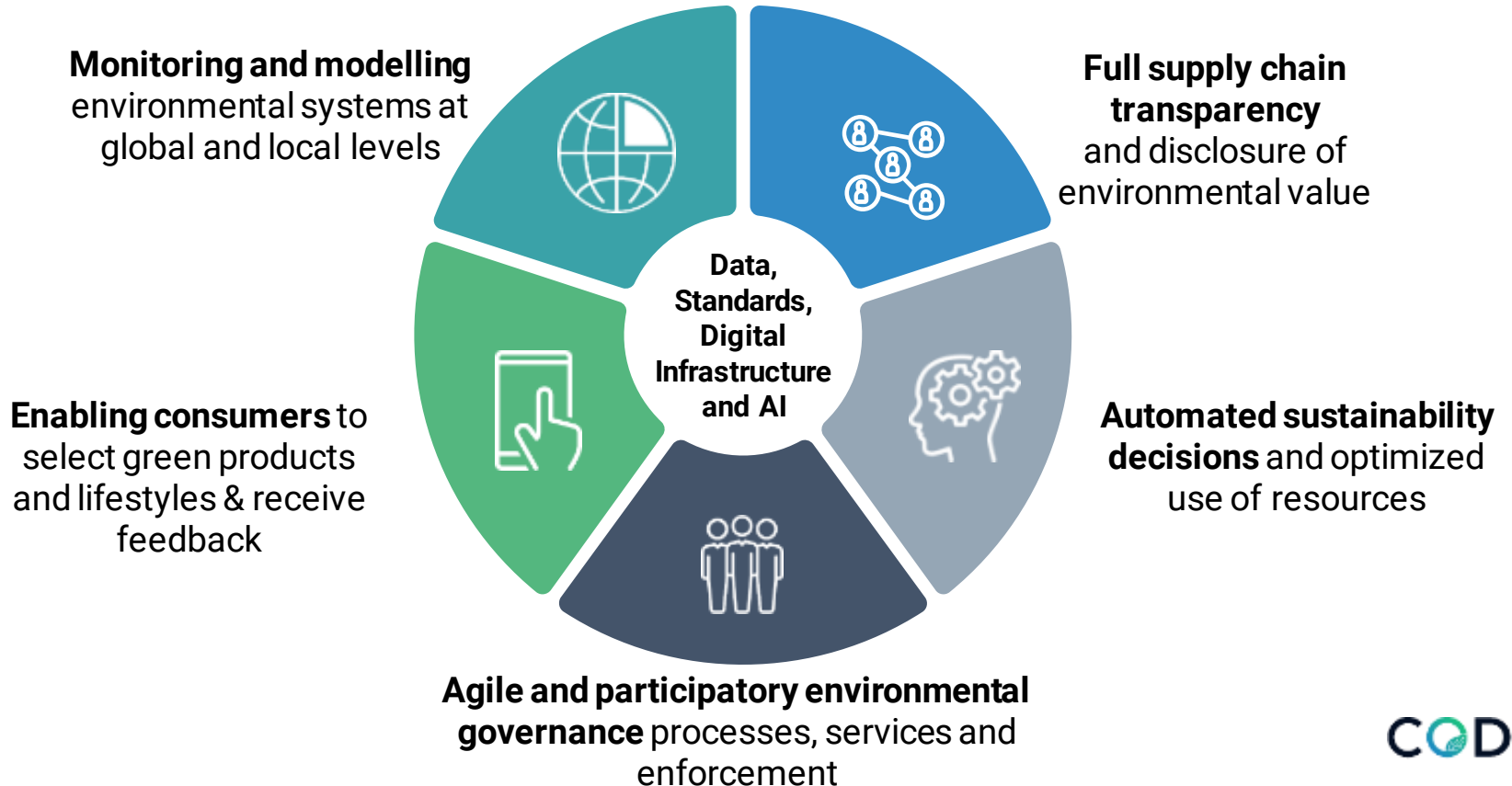
- ✓ **Mandated** by the UN Secretary General
- ✓ **Co-creative** process with the community
- ✓ **Core narrative:** actively shape 3 systemic shifts
- ✓ **Implementation** through 9+ concrete initiatives
- ✓ **Contribution** to key global political fora

Co-Creative Process

1,000 CODES stakeholders
100 Countries
+12 month

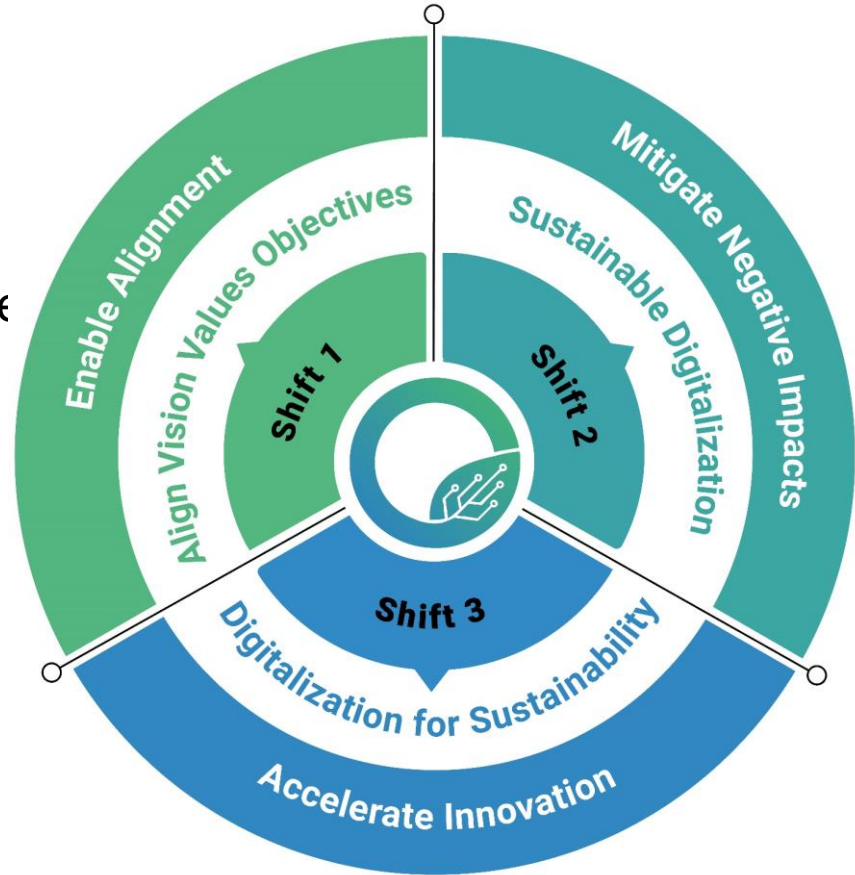


Sustainability driven digital transformation can enable solutions to “Five Hard Problems” ... no automatism



Three Systemic Shifts for Collective Action

1. **Align** digitalisation with sustainable development
2. **Mitigate** negative impacts with sustainable digitalization
3. **Accelerate** digital innovations for our sustainability goals

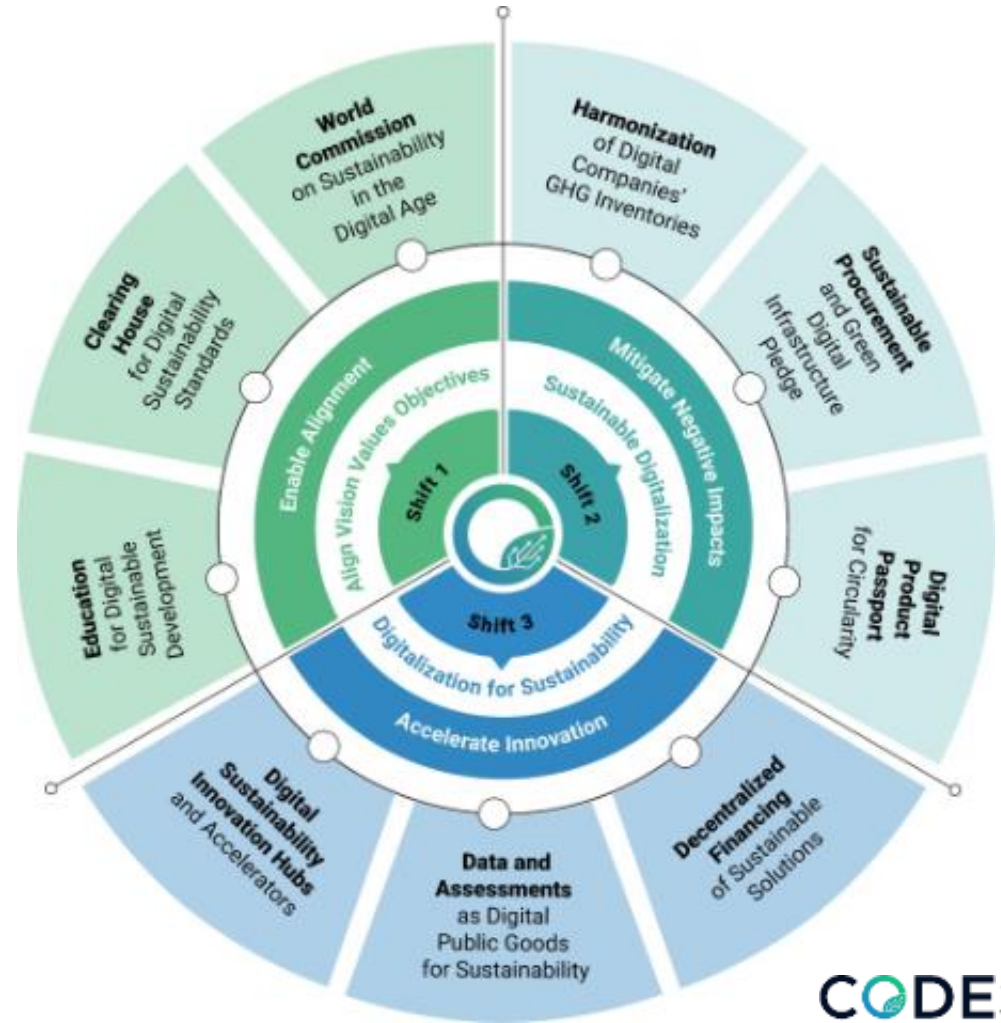


9 Impact Initiatives for Implementation

Catalytic initiatives that lever transformational change

Global initiatives that stimulate change worldwide

Multi-Stakeholder initiatives that rely on a broad actor coalition and accountable leadership to implement change



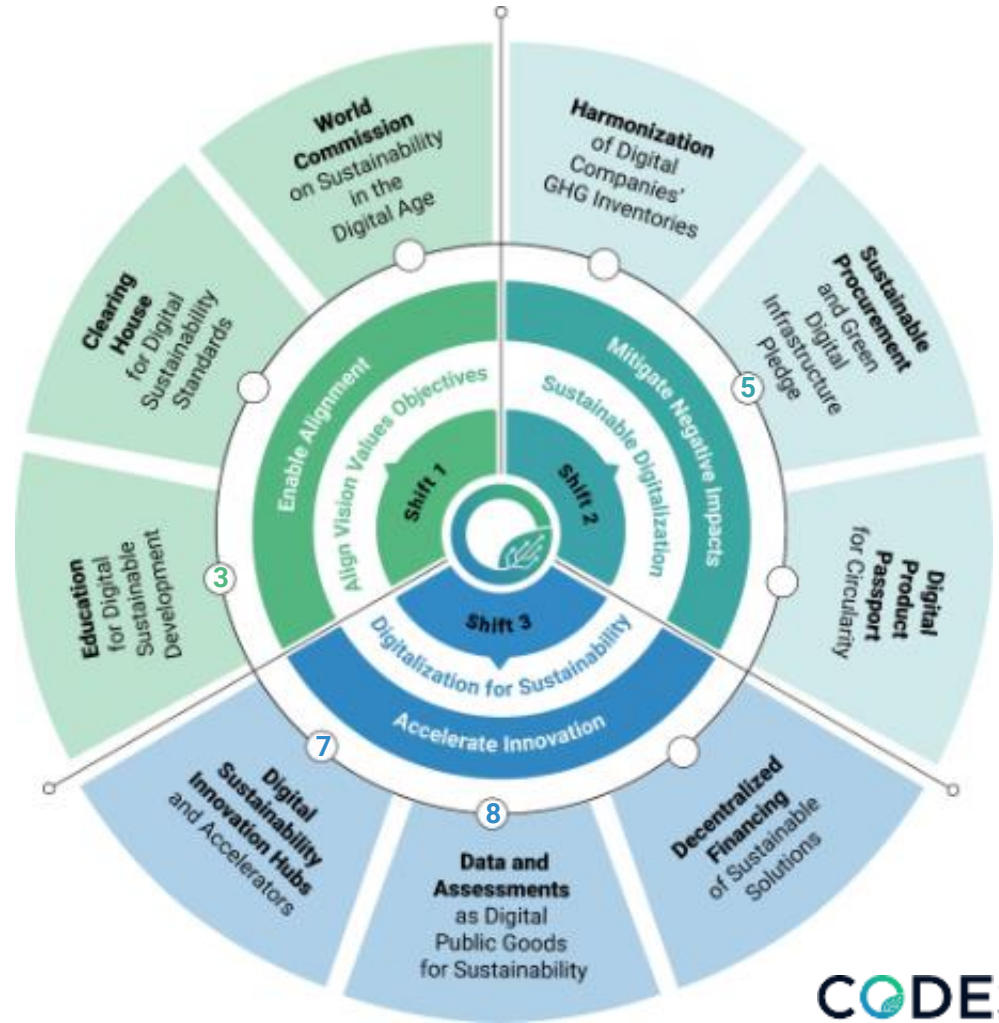
9 Impact Initiatives Progress Update

3 – Education for Digital Sustainable Development

5 – Green Digital Infrastructure Pledge

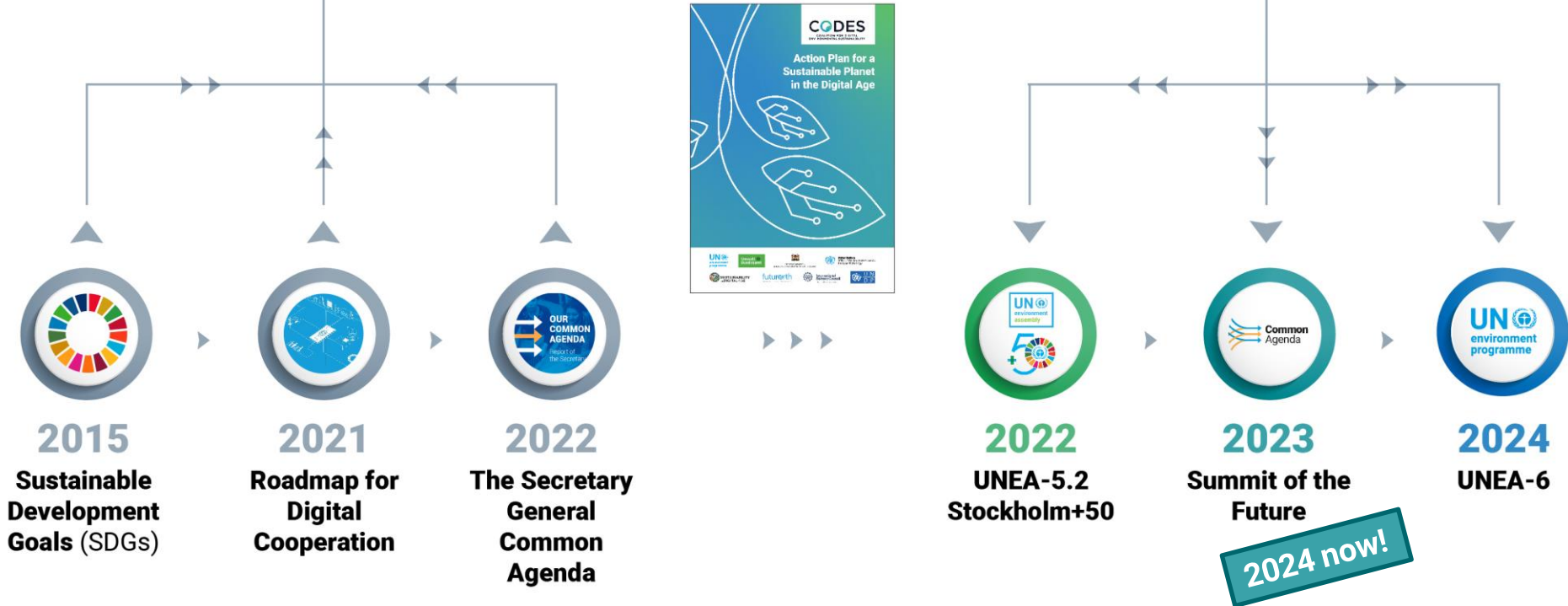
7 – Digital Sustainability Innovation Hubs

8 – Data and Assessments as Digital Public Goods



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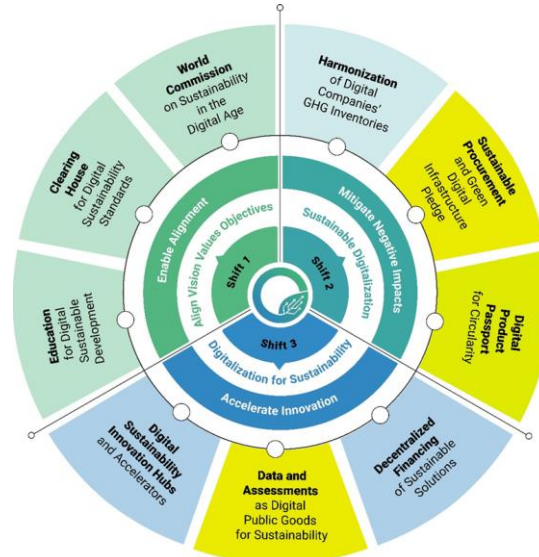
COALITION FOR DIGITAL ENVIRONMENTAL SUSTAINABILITY



Engage with CODES: Join, Lead, Advocate

1042 members
35 events
16 content

Request to join



Join the CODES community, **engage** in roundtables, **co-lead** an Impact Initiative, **advocate** for CODES!

Submit Input for the Global Digital Compact



Contribute to the Global Digital Compact process until March 2023 via www.un.org/techenvoy/global-digital-compact

@DirkMessner

For more information visit:
www.sparkblue.org/CODES

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